

Press release Delphi 8/25/2017

Delphi represents MDTM Invest and minority sellers in the sale of Acne to Deloitte

Delphi represents MDTM Invest and the remaining owners in the sale of Acne-group to Deloitte Digital. Acne-group comprises Acne, Acne Production, Acne Film, Acne Advertising, Acne Drama, Acne Digital and Acne Photography.

Delphi's team consisted primarily of Michael Juhlin (responsible partner), Jeppa Persson and Marcus Halling.

Founded in 1996, Acne is an internationally acclaimed marketing house focusing on storytelling for brands. Acne offers creative, strategic, digital, film and photography services for a range of clients, particularly in the lifestyle and luxury retail sectors. Acne's clients include IKEA, Telenor, Max, H&M and Spotify. Acne had MSEK 256 in revenue in its most recent financial year.

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Delphi is one of the top commercial law firms in Sweden. We help our clients with mergers and acquisitions. We advise them on matters of banking, finance and capital markets. We represent clients in court and in arbitration and are acknowledged as being extremely competent in public procurement, environmental law and real estate law.

Many of us are specialists in high-tech fields such as IT, intellectual property and life science. Our drive and our interest in technology and business probably explain, in part, our success. We are often praised for our commercial sense and our ability to understand the client's business.

Our clients are to be found primarily in Scandinavia, Europe and North America. We also co-operate with law firms globally and regularly assist clients on international matters. We have a total workforce of approximately 185, of which more than 120 are lawyers. We have offices in Stockholm, Göteborg, Malmö, Linköping and Norrköping. www.delphi.se/en/